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CONFIRMATION NO. 5265

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|---|---|--------------------------------|---|--|
| SERIAL NUMBER 10/798,444 | FILING OR 371(c) DATE 03/12/2004 RULE | CLASS 705 | GROUP ART UNIT 3622 | ATTORNEY DOCKET NO. 11032-3069 |
| APPLICANTS Dwight Allen Merriman, New York, NY; Kevin Joseph O'Connor, New York, NY; | | | | |
| ** CONTINUING DATA ***** This application is a DIV of 10/254,923 09/26/2002 which is a CON of 09/293,463 04/15/1999 ABN which is a CON of 08/738,634 10/29/1996 PAT 5,948,061 <i>OK Jim</i> | | | | |
| ** FOREIGN APPLICATIONS ***** <i>NONE</i> <i>Jim</i> | | | | |
| IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 05/26/2004 | | | | |
| Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no 35 USC 119 (a-d) conditions <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after Allowance Verified and Acknowledged <i>Jim</i> Examiner's Signature Initials | | STATE OR COUNTRY NY | SHEETS DRAWING 2 | TOTAL CLAIMS 6 |
| | | INDEPENDENT CLAIMS 1 | | |
| ADDRESS 23838 | | | | |
| TITLE Method of delivery, targeting, and measuring advertising over networks | | | | |
| FILING FEE RECEIVED 770 | FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following: | | <input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit | |